Vector vs Pixel logo

Vector - logo

Pixel - logo





Typical Vector formats

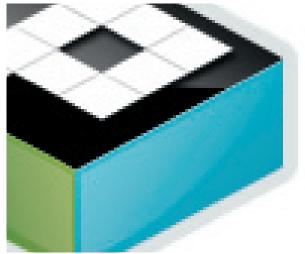
ai files*

eps file*

pdf's*

*not guarented, you can place a pixal image into these formats







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Pixel formats
jpeg
tiff
giff
png
```

Remember - it is easy to convert a vector file to pixel format but not so the other way