

# SEO PACKAGES

## *Choosing the right package for you.*

Each package has some level of on-page and off-page optimisation to help improve your online presence. The package we recommend for you will depend on your budget, existing SEO profile, and how quickly you want to see results.

*Of course we can discuss a tailored solution if required.*

**nettl**  
seo: basic

### PACKAGE INCLUDES

- ✗ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✗ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✗ Advanced Analytics
- ✗ Advanced Tracking
- ✗ Key Account Management
- ✓ Backlink Acquisition
- 4 Onsite Optimisation Hours
- 4 Offsite Optimisation Hours
- ✗ Adwords Management

### SUBSCRIPTION

Billed monthly **£200 / €250**

Term **3 months minimum. 30 day notice.**

# nettl

## seo: business

### PACKAGE INCLUDES

- ✓ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✓ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✗ Advanced Analytics
- ✗ Advanced Tracking
- ✗ Key Account Management
- ✓ Backlink Acquisition
- 4 Onsite Optimisation Hours
- 4 Offsite Optimisation Hours
- ✗ Adwords Management

### SUBSCRIPTION

Billed monthly **£300 / €375**

Term **3 months minimum. 30 day notice.**

# nettl

## seo: enterprise

### PACKAGE INCLUDES

- ✓ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✓ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✓ Advanced Analytics
- ✓ Advanced Tracking
- ✓ Key Account Management
- ✓ Backlink Acquisition
- 6 Onsite Optimisation Hours
- 6 Offsite Optimisation Hours
- ✗ Adwords Management

### SUBSCRIPTION

Billed monthly **£500 / €620**

Term **3 months minimum. 30 day notice.**

# nettl

## seo: enterprise+

### PACKAGE INCLUDES

- ✓ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✓ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✓ Advanced Analytics
- ✓ Advanced Tracking
- ✓ Key Account Management
- ✓ Backlink Acquisition
- 12 Onsite Optimisation Hours
- 12 Offsite Optimisation Hours
- ✓ Adwords Management

### SUBSCRIPTION

Billed monthly **£1000 / €1250**

Term **3 months minimum. 30 day notice.**