

# SEO PACKAGES

*Choosing the right package for you.*

Each package has some level of on-page and off-page optimisation to help improve your online presence. The package we recommend for you will depend on your budget, existing SEO profile, and how quickly you want to see results.

*Of course we can discuss a tailored solution if required.*

**hello@yourhyphen.co.uk**

**nettl**

seo: basic

## PACKAGE INCLUDES

- ✗ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✗ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✗ Advanced Analytics
- ✗ Advanced Tracking
- ✗ Key Account Management
- ✓ Backlink Acquisition
- 4 Onsite Optimisation Hours
- 4 Offsite Optimisation Hours
- ✗ Adwords Management (optional)

## SUBSCRIPTION

Billed monthly **£200**

or Billed monthly **£400** (with Adwords Management)

Term **3 months minimum. 30 day notice.**

# nettl

## seo: business

### PACKAGE INCLUDES

- ✓ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✓ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✗ Advanced Analytics
- ✗ Advanced Tracking
- ✗ Key Account Management
- ✓ Backlink Acquisition
- 4 Onsite Optimisation Hours
- 4 Offsite Optimisation Hours
- ✗ Adwords Management (optional)

### SUBSCRIPTION

Billed monthly £300

or Billed monthly £500 (with Adwords Management)

Term **3 months minimum. 30 day notice.**

# nettl

## seo: enterprise

### PACKAGE INCLUDES

- ✓ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✓ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✓ Advanced Analytics
- ✓ Advanced Tracking
- ✓ Key Account Management
- ✓ Backlink Acquisition
- 6 Onsite Optimisation Hours
- 6 Offsite Optimisation Hours
- ✗ Adwords Management (optional)

### SUBSCRIPTION

Billed monthly £500

or Billed monthly £700 (with Adwords Management)

Term **3 months minimum. 30 day notice.**

# nettl

## seo: enterprise+

### PACKAGE INCLUDES

- ✓ Blog Article
- ✓ Live Reporting
- ✓ Client Portal Access
- ✓ Local Directory Submission
- ✓ Architecture SEO
- ✓ Negative Link Removal
- ✓ Actionable Insights
- ✓ XML Sitemap
- ✓ Google Local
- ✓ Image Optimisation
- ✓ Speed Optimisation
- ✓ Advanced Analytics
- ✓ Advanced Tracking
- ✓ Key Account Management
- ✓ Backlink Acquisition
- 12 Onsite Optimisation Hours
- 12 Offsite Optimisation Hours
- ✓ Adwords Management

### SUBSCRIPTION

Billed monthly £1000

Term **3 months minimum. 30 day notice.**